

Third Annual POWER Women's Conference & Networking Expo Will Be Educating and Motivating Conference Attendees with a Prestigious Line up of Speakers

VALLEY OF THE SUN: This year the Surprise Regional Chamber of Commerce, along with its media sponsors, *Republic Media*, *Arizona Woman Magazine* and *Northwest Valley Newspapers*, presents a powerful event hosting nine educational break-out sessions categorized within three tracks: Health & Wellness, Business Development, and Balance. Speakers for all the sessions are on a mission of education and motivation that will spring-board attendees to a greater level of understanding, elevating both their personal and professional development to amazing new heights.

Martha Beck, author of New York Times bestsellers *Expecting Adam* and *Leaving the Saints*, as well as *Finding Your Own North Star: Claiming the Life You Were Meant to Live* and her newest book, *Steering by Starlight*, and one of the best-known life coaches in America, will be the **Keynote Luncheon Speaker**. The **Welcome Breakfast Speaker, Jewel Diamond Taylor** has empowered audiences, on a professional and personal level, to do more, be more, sell more, grow more and believe more in their possibilities for success.

The **Health & Wellness Track** will feature a three-person panel from the Susan G. Komen Breast Cancer and American Heart Associations that will discuss Women's **Heart Health and Breast Cancer**. Additionally, **Chef Rachel Albert-Matesz**, a Natural Foods Chef, Cooking Instructor, Freelance Food and Health Writer, and Cooking Coach/Speaker will be helping attendees with **"Eating Healthy on the Go."**

The Business Development Track features **Vickie Bouffard**, a motivational Sales Speaker, Sales Coach and Sales Trainer and author of, *"High Performance Results! A No Kidding Approach to Increasing Sales,"* who will be sharing, **"15 Points to Improve Your Business,"** with conference attendees. Also on this track, **Ginny McMinn, MS**, Industrial Relations with HR emphasis, and Senior Professional in Human Resources, will cover **"Generational Diversity in the Workplace."** Focusing on **"Competing & Overcoming Obstacles in the Business World,"** will be **Deborah Gardner, CMP**, Educator, Motivator, and Champion for identifying untapped potential.

Helping attendees to balance their work and home lives, the **Balance Track** will feature **Jewel Diamond Taylor**, Conference Speaker, Author, Radio/TV Personality, Women's Ministry Speaker, and Workplace Trainer talking about **"Shift Happens"**. **Arlene Rosenberg**, author of, *"Say It, See It, Be It: How Visions & Affirmations will Change Your Life,"* founder of Leading

Achievers™ Institute, Certified Coach and Trainer for the Alliance of Technology and Women, will share her wisdom regarding, “*Setting a Vision and Creating Balance in Your Life.*” And, showing attendees how to discover their true purpose in life, a “*Hope/Vision/Passion*” session will be presented by **Bob Hobbs Jr.**, founder of Bob Hobbs Jr. and Associates and the Hope | Vision | Passion® Inspirational Experience.

“Women of all types and backgrounds will be encouraged, inspired, and educated at the Third Annual POWER Women’s Conference,” says Cheryl Street, Chair of the 2008 event. The all-day program will be held at the luxurious Renaissance Glendale Hotel & Spa Convention Center in Glendale, AZ, Friday, October 3, 2008 from 8:00 a.m. – 7:00 p.m.

The POWER Networking Expo, immediately following the conference from 4:00 p.m. – 7:00 p.m., is open and FREE to conference attendees as well as the public. This event offers men and women an opportunity to meet valuable contacts and get information on Arizona business products and services important to women.

Admission to the all-day conference is just \$129 for non-members or \$99 for local West Valley Chamber Alliance Members. For more information, visit www.powerazwomen.com.

Prospective sponsors may contact Kelli Fawcett with Republic Media at 602.444.1541. Exhibitors and attendees may contact Deidra Gossett with the Surprise Regional Chamber of Commerce office at 623.583.0692, or e-mail to dgossett@surpriseregionalchamber.com.

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